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## FOR IMMEDIATE RELEASE

### Inaugural NMBA Executive Director Named!

WASHINGTON, D.C. – April 14, 2015 – [The National Mitigation Banking Association](#) (NMBA), announced today Barton James has been named Executive Director for the association.



After conducting a nationwide search for an executive director beginning in 2014, James was picked for the position by Board and will begin today.

“Barton has helped shape national conservation policy for over two decades. He brings a wealth of experience to our membership from his work inside and outside of Capitol Hill, the Federal government, and leading conservation organizations,” said NMBA Executive Board President Wayne White. “His understanding of complex conservation issues paired with his advocacy and campaign experience has uniquely prepared him to lead the next evolution of our association as our first-ever executive director.”

James was appointed in 2001 to serve at the U.S. Department of Agriculture and later returned to serve as a political appointee at the U.S. Small Business Administration. In 2003 he officially moved into conservation where he led [Ducks Unlimited's](#) public policy work with federal agencies and Congress on agriculture, tax issues, clean water, coastal habitat loss, the Army Corps, water supply, Great Lakes restoration and hunting issues for nearly a decade. Following that, James was recruited to the [Land Trust Alliance](#), where he and his team designed and implemented a national advocacy program. James has also served as a staff member in the U.S. House of Representatives and as a political consultant.

“NMBA’s membership has been on the forefront shaping national conservation alongside America’s business community. I believe there are endless opportunities for NMBA’s corporate and non-profit membership to grow and continue to positively impact our nation’s environment,” notes James. “During this time of fiscal austerity, I’m excited to be on the front lines working hand-in-hand with this unique group that has been bringing innovative approaches to safeguard our dwindling natural resources that make sense for all stakeholders.”

As NMBA executive director, James will provide vision and leadership for growth and development of the association, act as the official spokesperson, plan, direct, and oversee policies supporting NMBA’s membership, and manage the day-to-day operations.



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National Mitigation Banking Association is a national association brings together leaders who are committed to a unique concept for restoring and conserving America's wetlands, streams, and other habitat resources through sound economic and environmental practices. Established in 1998 NMBA promotes federal legislation and regulatory policy that encourages mitigation banking as a means of compensating for adverse impacts to our nation's environment.

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